

# 24 HR. AGE DEFYING CREAM

## *Firm & Fortify*

**Sound bite:** "Botox? No way. This rich, luscious cream is a European-inspired, age-defying alternative."

### ***What is it?***

Rich, creamy formula fortifies the skin's essential moisture barrier, reduces the appearance of fine lines and wrinkles, and promotes firmness, resiliency, and lasting hydration for up to 24 hours. Features **skin-refining peptides, ceramides, and cupuacu, shea, and kukui butters** to soothe dryness and irritation. Highly effective for improving the appearance of crepey, weathered neck skin as well as unsightly stretch marks. Ideal for mature skin.



### ***What does it do?***

- Improves firmness, resiliency & hydration
- Diminishes appearance of wrinkles & crepey skin
- Fortifies & protects essential moisture barrier
- Soothes dryness & skin irritation

### ***How do I use it?***

Use morning and night after cleansing. Apply onto face and neck in an upward and outward motion.

### ***What skin types and conditions does it benefit?***

Skin types: Dry, normal

Skin conditions: Dehydration, lines & wrinkles, sagging

### ***KEY INGREDIENTS***

**Palmitoyl Tripeptide-5:** Helps promote collagen synthesis & improve firmness

**Cupuacu Butter:** Promotes moisture retention while improving firmness & elasticity

**Ceramides I & III:** Moisturize & help protect skin from water loss & dryness

**Palmitoyl Pentapeptide-4 (Matrixyl):** Visibly reduces wrinkle depth, firms & smooths roughness

**Saccharomyces Lysate Extract:** Anti-inflammatory, helps promote tissue regeneration & oxygenation

RETAIL SIZE: 1.75 oz / PROFESSIONAL: 8 oz // pH range: 5.7 - 6.7

Ingredients: Hyaluronic Acid, Palmitoyl Tripeptide-5, Theobroma Grandiflorum Seed Butter, Phospholipids, Acetyl Hexapeptide-8, DNA, Sodium Carboxymethyl Beta-Glucan, Dipalmitoyl Hydroxyproline, Ceramide I, Ceramide III, Palmitoyl Pentapeptide-4, Vitis Vinifera Seed Oil, Butyrospermum Parkii (Shea) Butter, Aleurites Moluccana (Kukui) Seed Oil, Aleurites Moluccana Nut Butter, Squalane, Enteromorpha Compressa Extract, Cimicifuga Racemosa (Black Cohosh) Root Extract, Morus Alba Root Extract, Scutellaria Root Extract, Saccharomyces Lysate Extract, Simmondsia Chinensis Seed Oil, Tocotrienol, Camellia Sinensis Distillate, Vitis Vinifera Seed Extract, Vaccinium Myrtillus Seed Extract, Glucose, Glucose Oxidase, Lactoperoxidase.

**CAUTION:** For external use only. If irritation occurs, discontinue use and rinse thoroughly with water. Store in a cool, dry place, away from direct sunlight. Keep out of reach of children.