

# Le Mieux

French: n. - The Best

"Never be satisfied with yesterday's technology. A master skincare formulator expects more.

Every drop should make a difference."

– JANEL LUU, Innovative CEO & Fearless Formulator

## **The Aesthetic Report Podcast**

Being the Disruptor with Janel Luu

Available wherever you get your podcasts.



# Reasons to Believe

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## BASE MATTERS

Science-driven formulas feature **Hya10+ Complex**, a multi-functional base with 10 forms of hyaluronic acid, boosted by a powerful bioferment **GFF**.



## INNOVATION

Pioneering **Growth Factor** technology and proprietary molecules that mimic natural functions of skin to promote healthy renewal.



## CLEAN FORMULA

- No animal testing
- No artificial color
- No artificial Fragrance
  - Sulphate free
  - Paraben free
  - Filler free



## IN-HOUSE LAB

The **Le Mieux Molecule Lab** Vertically integrated research lab, product development, and manufacturing in Los Angeles, California.

# Growth Factors

Proprietary peptides target skin cell receptors to encourage repair and regeneration.

- Biomimetic
- Collagen-signaling
- Kickstart skin recovery



# Le Mieux Growth Factors



## **DIRECT CELL TRIGGER**

Lock and key triggers cell receptors to up or down regulate cell response:

- Accelerates skin repair
- Kickstarts collagen pathway
- Non-inflammatory cell turnover



## **BIOMIMETIC**

These molecules are custom built with the same amino acids in human skin.

- Enhanced stability
- Enhanced delivery
- Sustainable sourcing



## TGF- $\beta$ BOOSTER

- (TGF- $\beta$ ) complex
- Helps prevent collagen breakdown
- Boosts other serums
- 25+ Early signs of aging



## EGF-DNA

- (EGF) complex
- rh-Oligopeptide-1 and sh-Oligopeptide
- Helps accelerate skin repair
- 35+ Visible signs of aging



## STEMCELL EGF

- (EGF) complex and botanical stem cells
- Helps reverse existing skin damage
- Visibly fights signs of aging
- 40+ Advanced signs of aging

PROPRIETARY PATENT-PENDING MOLECULES

## Oligopeptide-225 (TGF)

The "Collagen Protector" helps prevent collagen breakdown and protect existing collagen.

## Oligopeptide-223 (EGF)

EGF is considered "reparative" or The "Youth Molecule" helps reverse existing skin damage by encouraging collagen production and accelerating skin renewal.



PROPRIETARY PATENT-PENDING MOLECULES

## Oligopeptide-225 (TGF)

EGF-DNA, Stemcell EGF, Beauty Reset,  
Youth Drops, Dream Drops,  
Brightening Serum, Eye Revive,  
Moisture Cloud, 24 hr Age Defying Cream

## Oligopeptide-223 (EGF)

Iso-Cell Recovery Solution, EGF-DNA,  
Stemcell EGF, Beauty Reset,  
Youth Drops, Dream Drops, Brightening  
Serum, Eye Revive, Moisture Cloud ,  
24 hr Age Defying Cream



PROPRIETARY PATENT-PENDING MOLECULES

## Next Gen GF

**rh-oligopeptide-1 Epidermal Growth Factor**

**sh-oligopeptide-1 Epidermal Growth Factor**

**sh-oligopeptide-2 Insulin-like growth factor**

**sh-polypeptide-11 Acidic Fibroblast growth factor**

**sh-polypeptide-9 Vascular Endothelial Growth Factor**

**sh-polypeptide-1 Basic Fibroblast Growth Factor**



# Your Next Steps



## OPENING ORDER

- Le Mieux Best Sellers
- Review starter kits
- Call 888.327.8188



## GET CERTIFIED

- Toners & Serum Infusion
- Cleanse & Exfoliation
- Masks, Moisture, Eye & SPF



## AFFILIATE

- Get your code
- Refer clients
- Earn 40%